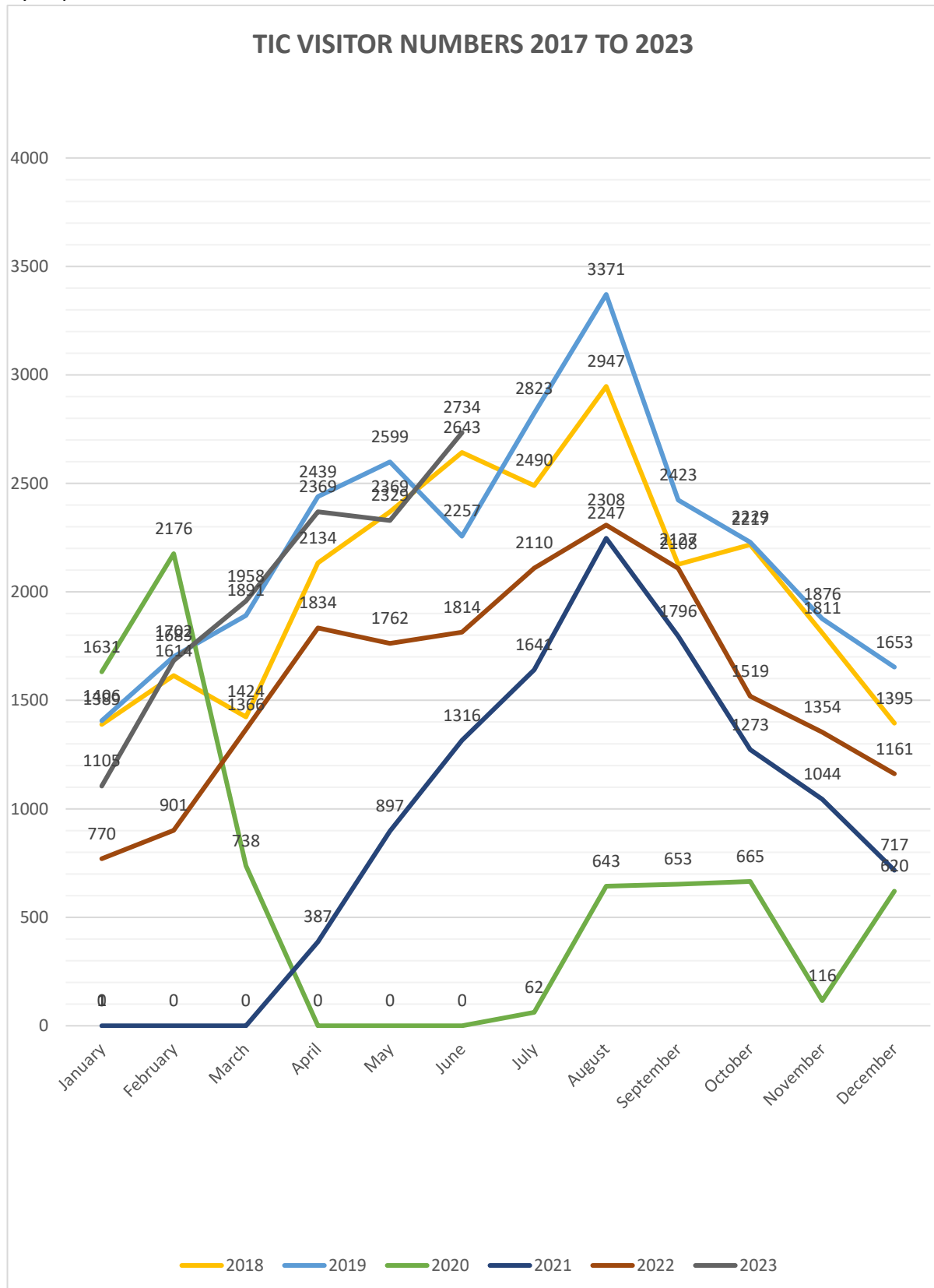


## TIC Report July 2023

1. Visitor numbers have increased a little this month with 2,734 visitors. Of these 178 were overseas visitors up from 102 in May continuing the rise on preceding months. These are the highest numbers for June since 2014.

The translation of the 'A Walkers Guide to Malmesbury' into Spanish should be completed by September.



2. Movies@Malmesbury –The new staged Cinema seating is now installed and in use in the Assembly Room. It has had great reviews by cinema goers and has successfully accommodated an audience of over 90.
3. The John Bowen Gallery – Two artists have complained about the rise in price of the Gallery as they had already paid and felt their original bookings should have been honoured. One of these has since cancelled her booking.  
This Gallery slot has now been filled. Both 2023 and 2024 are fully booked with a number of artists on the waiting list.
4. Malmesbury in Bloom – The displays have been complimented by a number of residents and visitors and also one donator. The past two years entrants to the Garden Competition have been emailed with an entry form and reminders have been sent to care homes. Malmesbury schools and pre-schools have been sent reminders about the Children’s Multi-Media Art Competition.
5. High Street Plus Art Gallery – Letters and application forms have been emailed to retailers and artists who have participated in previous years and any new participants we are made aware of. New retailers in the town have been contacted where possible. Details on the website inviting artists and retailers who would like to participate to contact us have been shared, with three new artists applying to join in.

Report compiled by Helen King –7<sup>th</sup> July 2023