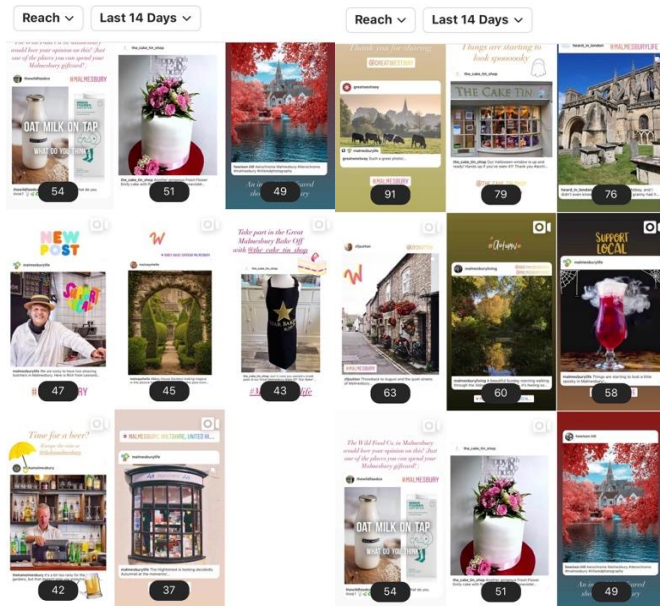


Discover Malmesbury Instagram 15.09.20- 16.10.20

Stories posted:







Reposts of significance:



Instagram New Followers = 105 up to 728 (goal is 1000 before Christmas). This new account has been active for 6 weeks and following is growing nicely with Malmesbury traders joining in the conversation using #malmsburylife

Content: (all with tagged/hashtagged/website links & MGC at core)

Date	Post	Like	Comments	Reach
15.09.20	<p>Meet the latest members of the Malmesbury Gift Card scheme, the team at Jackdaws!</p> <p>Take the decision out of gifting and buy the Malmesbury Gift Card for a wide choice of spending across shops, food, drink, leisure and entertainment in Malmesbury</p> <p>.</p>	55	3	396
20.09.20	<p>What a wonderful weekend and the sun is set to last for a couple of days so make the most of the weather and come and explore Malmesbury!</p> <p> Have Brunch in one of our amazing eateries</p> <p> Browse our vibrant Highstreet</p> <p> Visit @abbeyhousegardens</p> <p> Finish off your day with a decadent Afternoon Tea at @oldbell_hotel</p> <p>Add a trip to Malmesbury to your bucket list!</p>	62	3	569
21.09.20	<p>One for your 'to do list', Abbey House Gardens. Full of secret corners and hidden treasures it is perfect for taking timeless pictures and making happy memories. Here is one of the owners, Kristin, you may well see her strolling through the grounds on your visit!</p>	59	2	397
23.09.20	<p>Let's make sure we continue to support our local hospitality businesses in Malmesbury, what</p>	48	4	423

	is your local favourite pub/ bar? 🍷 where do you spend your Malmesbury Gift Card?			
25.09.20	Is it a butchers? Is it a bistro? It's both! Head over to Michael Thomas' at The Triangle and you will find a fabulous range of meats, a delicious deli and a wonderful bistro serving yummy homemade dishes all of which you can buy with your Malmesbury Gift Card 🍷 🍴 🍰	56	3	346
27.09.20	Malmesbury in the Mist. A gorgeous photo by Robert Peel, local photographer! Malmesbury is such a beautiful place to visit, have you been yet?	83	3	465
30.09.20	Time for a payday treat? @frenchgreyinteriors in Malmesbury have some beautiful purses that would make a perfect gift, for yourself or for that someone special in your life! And... they make a perfect place to buy a Malmesbury Giftcard, another great present for any occasion!	33	3	321
01.10.20	Happy International Coffee Day. We are very lucky in Malmesbury to have some amazing coffee establishments! Treat yourself to a delicious coffee made with @easyjosecoffee beans at @summercafemalmesbury an d because it's almost the weekend we recommend having a slice of cake too! ☺️ 🍰 🍰	49	2	342
03.10.20	The Highstreet is looking decidedly Autumnal at the	70	3	353

	<p>moments!</p> <p>Pop into A4 Stationers to pick up some amazing art supplies to capture some beautiful Autumn colours on paper! 🍂🍁🌿</p> <p>Another fabulous Malmesbury Gift Card member.</p>			
04.10.20	<p>This doggy has just seen the amazing range of dog treats available to buy at @the.groomingroom in Malmesbury.</p> <p>From food, toys and a range of fabulous dog themed accessories your fluffy best friend will love the Grooming Room! 🐶🦄🐾</p>	50	3	426
06.10.20	<p>There is nothing like a plate of delicious Italian comfort food! @la_campagna_malmesbury located on Oxford Street serves a wide range of traditional Italian foods, have you tried it out yet? 🍷🍝🍷</p>	74	6	543
08.10.20	<p>Things are starting to look a little spooky in Malmesbury!</p> <p>The @oldbell_hotel is hosting a Halloween Dinner with a chillingly good looking menu do you dare to try it? 🎃👻🕸</p> <p>Have you seen any Halloween shop displays you think we should share? Please tag us in your pictures!</p>	46	1	431
10.10.20	<p>Brighten up your weekend with a some beautiful flowers from @teasefloristry. Charlotte also has a wonderful range of Autumnal Wreaths available.</p>	35	1	326

	<p>Or if you prefer you could purchase a trendy house plant from @persephoneviolet. Did you join in with Emily's recent market night? We did!</p> <p>Great to see the florists in the town really blooming! (Sorry we couldn't resist!) 🌸🌸🌸</p>			
13.10.20	<p>We are lucky to have two amazing butchers in Malmesbury. Here is Rich from Leonard Walkers Butchers located next to the wonderful Market Cross at the top of the High Street 🍖🥩🔪</p> <p>Did you know that you can spend your Malmesbury gift card in a variety of shops, restaurants and businesses throughout Malmesbury including both our butchers!</p>	91	4	406
16.10.20	<p>Pamper yourself with a visit to @salonfortyseven. Karon and Ella will welcome you with a smile to this wonderful beauty and aesthetic salon. They offer a range of treatments that will leave you feeling completely relaxed and recharged 🛀🧴</p>	39	2	

Facebook last 28 days = reach 7255, post engagements 743, followers now 1601. Content posts:

- Museum Opening
- Abbey House Gardens last few weeks
- Halloween Virtual Trail – also reposted by GWW & Visit Wiltshire
- Malmesbury Retailers welcome you
- International Coffee Day
- Star Bakers competition from The Cake Tin
- Flying Monk Arts Trail & Explore
- Knees re-opening
- Stunning Autumn weather & locals photos
- Jackdaw Coffee House becoming gift card members