Malmesbury Town Council



Annual Service Delivery Plan 2019-20

Author: Town Clerk

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This plan lists a series of aims with associated actions for 2019/20. It outlines areas for action in relation to both legislative, governance, employer or business requirements. It aims to underpin and support the Malmesbury Town Council Business Plan 2018-21, and in particular ensure the Council is best prepared to manage existing services, whilst effectively engage with new challenges such as the possible devolution of services by Wiltshire Council.

The business plan objectives, as detailed below, are noted against the aim for reader reference;

O1: Delivering the services that are the Town Council's responsibility efficiently and effectively taking account of available resources.

O2: Providing a democratic and representational voice for the community and promoting and representing the community's views and aspirations.

O3: Seeking and securing the best possible provision of services and investment from Wiltshire Council and other publicly funded delivery bodies, responding actively and appropriately to the devolution of services to the Town Council where this has benefit and can be supported on a sustainable basis.

O4: Helping make the best use of all the Town and Wiltshire Council owned or funded buildings and resources in Malmesbury.

O5: Supporting, encouraging and assist local community and voluntary organisations to thrive.

O6: Supporting and promoting the success of retailers, producers and service providers – big and small - based in Malmesbury and encourage the work of the Town Team.

O7: Promoting the historic and cultural heritage of Malmesbury and using its influence to help safeguard its unique identity and its natural and built environment.

O8: Working to make Malmesbury a great destination and experience for local, national and international visitors.

O9: Helping the community shape its future, sustain and administer the Neighbourhood Plan, and allocating as usefully as possible the Community Infrastructure Levy that new developments in Malmesbury will contribute.

O10: Helping to create a socially inclusive, sustainable, healthy and caring community which embraces all its residents and which seeks to develop their well-being, knowledge, understanding and mutual co-operation.

Richard Spencer-Williams Town Clerk

	Aim	Objective	Actions	Who	When
1.	Ensure sound financial controls &	To reduce financial risk where possible by;	 Implementing electronic banking for payments 	Town Clerk (RFO), Deputy Town Clerk	May
	governance practices in		- Minimising cheque payments		
	line with Council		- Review cash handling practices		
	resolve, internal Audit	Complete AGAR	- Governance Statement,	Town Clerk, Full Council	June-July
	recommendat ions, and Financial and		assertions, and Notice of Public Rights as required		
	Accounting Regulations	Rationalise finance roles & responsibilities of staff	- Reduce Omega access	Town Clerk, Deputy Town Clerk, all staff	August
	1, 3, 4	team	- Reduce cash handling		
		Rationalise booking and invoicing systems	 Install new RIALTAS booking /invoicing software in sync with Omega system 	Town Clerk Deputy Town Clerk Town Hall Administrator	August- September
			 Ensure relevant information & transition management of functions 	Town Clerk Deputy Town Clerk Town Hall Administrator	
		Manage Omega/ Earmark reserves in line with Reserves Policy	 Initial Omega set up & populate EMR's accordingly 	Town Clerk Deputy Town Clerk	August- September
			 End of year review / management of EMR's 	Town Clerk, Policy and Resources Committee	(Sept)- March

	Aim	Objective	Actions	Who	When
2.	To ensure budget	Review all budget	 Collate relevant budget reports 	Town Clerk	August
	requirement for 2020/21	cost/commitments & prepare itemised	and Identify expenditure items	Deputy Town Clerk	
		budget breakdown	 Prepare itemised budget for P&R Committee 	P&R Committee	September
				P&R Committee/ Full Council	December
	1, 2, 3, 4, 9		 Itemised budget report considered 		
		Presentation on			
		agenda / associated Budget sheet	 P&R / Full Council agree budget 	Town Clerk	January
		Submit Precept			

	Aim	Objective	Actions	Who	When
3.	Ensure good governance of	Prepare Risk Management Scheme	- Itinerary of Risks	Town Clerk	July
	risks, ensuring mitigations where		- Review Insurances		
	necessary 1, 2, 3, 4	Ensure shared awareness of risk and mitigations.	 Present Risk Management Scheme for amendment/adoption by P&R Committee 	Town Clerk, Policy and Resources Committee	
		Ensure corporate ratification	 Circulate to Council and staff; Full Council endorsement 	Town Clerk, Full Council	

	Aim	Objective	Actions	Who	When
4.	Ensure all aspects of relevant Health and Safety requirements.	Implement systematic comprehensive Risk Assessment processes for all Council activities, services and	 Initiate Risk Assessment process for; Parks and Open Spaces, and facilities Town Hall 	Town Clerk plus; Ground staff Town Hall Administrator	June – September
	1	staff	 Staff and Councillors Regalia Partners, tenants, user groups (as appropriate) 	Councillors Deputy Town Clerk	
		Implement Risk Assessment evidence base	 (as appropriate) Ensure staff are briefed Staff to diary outlook calendar to 	Town Clerk All staff	
			 reflect levels of responsibility Activate and utilise/populate Peninsula Business Safe system with relevant Risk Assessments 	Town Clerk	July
			 Update reports to Policy and Resources Committee 	Town Clerk	On going
		Respond to Risk Assessment outcomes an actions	 Behavioural changes Environmental changes Needs led Resourcing 	All All Town Clerk, Council	February
		Ensure annual reviews of Risk Assessments.	 Schedule operational commitment 	Town Clerk, All as appropriate	

Ensure Town Hall's Fire Risk is management and	Ensure regular checks	- Implement Fire storm / Peninsula	Town Clerk, Town Hall Administrator	
management and	are completed and are	recording system		July
evidenced	electronically stored	 Upload back dated hard copy records 	Town Clerk, Town Hall Administrator	July-August
1		 Review and implement hard copy check log sheet system 	Town Clerk, Town Hall Administrator, caretaker	July
		 Clarify system process for information flow 	Town Clerk, Town Hall Administrator, caretaker	
		 Ensure Check records are regularly uploaded 	Town Clerk, Town Hall Administrator	Ongoing
	Ensure all staff, Councillors, tenants,	- Create evacuation flow chart	Town Clerk, Town Hall Administrator	July
	and user groups are familiar with evacuation procedure and expectations	 Brief / record all parties on evacuation procedure as required and record 	Town Clerk, Town Hall Administrator	
	Make necessary adjustments to fire management procedures or arrangements as		Town Clerk, Town Hall Administrator	As needed
		Councillors, tenants, and user groups are familiar with evacuation procedure and expectations Make necessary adjustments to fire management procedures or	 information flow Ensure Check records are regularly uploaded Ensure all staff, Councillors, tenants, and user groups are familiar with evacuation procedure and expectations Make necessary adjustments to fire management procedures or arrangements as 	information flowcaretakerImage: Section of the sectio

	Aim	Objective	Actions	Who	When
6.	Ensure relevant Policies are in place and understood to	Utilise Peninsula to create comprehensive set of draft Policy documents; in three	 Create policies; schedule sufficient protected time to populate policies 	Town Clerk	July- Dec
	support Council functions and interests.	priority batches (refer to Policy Checklist)	 Present to Policy and Resources Committee for consultation, amendment or adoption 	Policy and Resources Committee	
	1, 2, 3, 4, 5, 5, 9, 10		 Present to Full Council for adoption 	Full Council	
			 Circulate and publish policies as adopted 	Town Clerk	
			 Provide need led training on policies as required 	Town Clerk	

	Aim	Objective	Actions	Who	When
7.	Ensure implementation best fit and full Staffing complement / model	Clarify roles and responsibilities in line with existing terms and conditions, and Job descriptions	 Create Staff structure model and agree with Personnel Committee, and Policy and resources Committee as required 	Town Clerk, Personnel Committee, Policy and Resources Committee	July- Aug
	1, 2, 3, 4, 5, 6, 7, 8, 9, 10	Clarify staffing budget	 Current staffing costing/ budget breakdown 	Town Clerk	August
	-,	Clarify ideal staffing establishment to support Council	 Itemised breakdown of annual staffing needs and costing 	Town Clerk	July- August
		functions safely and effectively	 Harmonise contractual arrangements / Job reviews if applicable 	Town Clerk, Personnel Committee	
			 Brief staff, and Council as needed Identify vacancies, advertise, and 	Town Clerk Town Clerk / Personnel Committee	August - September
			recruit vacant post/s		

	Aim	Objective	Actions	Who	When
8.	Maximise Council operations and service delivery	Proposal for Efficiency and Performance working group	 Efficiency and Performance working group report for Full Council 	Chair P&R	June
	1, 2, 3, 4, 5, 6, 7, 8, 9, 10	Initiate Efficiency and Performance working group	 Term of reference/ duration. Identify areas for scrutiny/ development. 	Town Clerk E&P Working Group	July
		Annual Review & prepare 2020/21 Action Plan	 Full Council / Committees consider and feedback re: SWOT analysis. 	Town Clerk, Deputy Town Clerk, Cllrs	Feb-March

	Aim	Objective	Actions	Who	When
9.	Ensure a sustainable optimum 'centre piece' offer via the Town Hall that balances service investment with outcomes and expenditure. 1, 2, 3, 4, 5, 7, 8, 10	To develop a Town Hall maintenance & development schedule.	 Actions Assess income & expenditure trends to identify an acceptable/sustainable variance. To identify a comprehensive list of maintenance and aspirational works for 2019/20, and subsequent years, needed to ensure a high quality and safe Town Hall environment. Expediently action maintenance tasks as they arise. Rationalise and sort cupboards (re: GDPR, Archive, Security, TIC, Cleaning, Community, Stock, Events) 	Town Hall and Facilities Committee / Town Clerk / Town Hall Administrator	July – Dec/ongoing

Aim	Objective	Actions	Who	When
10. Ensure democratic processes are supported and maintained with	Clerk support for Full Council and each Committee	 Apportioned planned and projected time commitment for Full Council and Committees by staff 	Town Clerk, Deputy Town Clerk, Town Hall Administrator	May - Ongoing
the legal and ethical framework 1, 2	Cohesive cross – agenda communication	 Staff briefings/ team meetings scheduled 	Town Clerk, Deputy Town Clerk, Town Hall Administrator, Cllrs	
,	Relevant legal information sharing	- Need led communications	Town Clerk, Deputy Town Clerk	
		 Staff and Councillor briefings notes 		

Aim	Objective	Actions	Who	When
11. Ensure Positive	Successful delivery of Mayor Bobing	- Plan operational calendar	Town Clerk, Civic Support	February
Civic Profile 1, 6, 7, 8, 10	 Mayor Robing Ceremony Even Song Twinning Visit Remembrance 	 Ensure proper management and storage of Civic Regalia. 	Town Clerk, Deputy Town Clerk	May - ongoing
	Sunday • Mayors Ball	- Event planning meetings	Town Clerk, Civic support, Mayor, Staff, Councillors	Pre- event
		- Annual budget projection	Town Clerk, Mayor	May
		 Provision and maintenance of resources needed for the effective delivery of events (staff, equipment, materials, marketing etc) 	Town Clerk, Policy and Resources Committee, Full Council	December
		 Positive and timely marketing via press, social media 	Town Clerk, Civic support, Mayor, Staff, Councillors	Post event

	Actions	Who	When
To effectively deliver MTC calendar of community events; • St Aldhelms	 Full Council / Community & Town Promotion Committee dates scheduled and circulated 	Cllrs, All staff as applicable	May - April
Fair • Malmesbury in Bloom • WOMAD	 Timely programme planning & event plans; clear list of actions / roles/ responsibilities 		
 Community Tea Party Christmas 	 Timely communication with key partners 		
Shopping Annual Town 	- Timely press and marketing		
MeetingCitizen of the Year	- Evaluation of events		
N	 MTC calendar of community events; St Aldhelms Fair Malmesbury in Bloom WOMAD Community Tea Party Christmas Shopping Annual Town Meeting Citizen of the 	MTC calendar of community events;Promotion Committee dates scheduled and circulated• St Aldhelms Fair-• Malmesbury in Bloom-• WOMAD-• Community Tea Party-• Christmas Shopping-• Annual Town Meeting-• Citizen of the-	MTC calendar of community events; • St Aldhelms Fair • Malmesbury in BloomPromotion Committee dates scheduled and circulated• Malmesbury in Bloom- Timely programme planning & event plans; clear list of actions / roles/ responsibilities• WOMAD • Community Tea Party • Christmas

Aim	Objective	Actions	Who	When
 13. Ensure timely support for Planning and Environmental issues or matters 1, 2, 6, 7, 8, 9, 10 	Ensure effective Council representations on planning applications in support of the overall vision for Malmesbury community	 Planning and Environment committee dates scheduled and circulated. Research and presentation of correct information at Committee Clear agreed actions and timely planning submissions as required Complete Version 2 of 	Town Clerk, Deputy Town Clerk Deputy Clerk, Councillors (Town Clerk) Deputy Clerk, (Town Clerk- cover) Town Clerk, Cllrs working group as agreed	May – April May- April May – April 3wkly Jul- Dec
	Proactive responses to envisaged environmental issues Proactive responses to	 Neighbourhood Plan Flood Warden Group, Emergency Warden, group to meet as to ensure relevance and understanding of planned responses; and ensure necessary 	Flood / Emergency Group co-ordinator, Town Clerk	Annual / September
	unforeseen environmental issues Market Cross buffer	 resources are in place for mobilised response. Co-ordination meeting with Flood Action Group Research and agree course of 	Flood co-ordinator (Cllr Hardwick), Town Clerk Deputy Town Clerk / Chair/ P&E/ Town	Sept- Jan August- Oct
	protection	actions re; planners, Highways etc	Clerk	August- Ott

Aim	Objective	Actions	Who	When
14. Ensure proper management and maintenance of	Up to date ICC Policies and procedures guidance documents.	 Research and file relevant ICC files 	Deputy Town Clerk	July- September
Tetbury Hill Cemetery	Risk Management Plan Cemetery	 Create Cemetery management resource 	Deputy Town Clerk	July – September
1, 7	management plan	- Cemetery Risk Assessment	Town Clerk, Deputy Town Clerk, Ground staff, Burial Committee	June – September
	Effective and secure data base of Cemetery	- Consider and scope Cemetery maintenance needs	Burial Committee, Town Clerk (Deputy Town Clerk, Ground staff)	June
	records and management information	 Consider / purchase RAILTAS Cemetery Management Software 	Burial Committee, Policy & Resources Committee	July- Sept
		 Implement RAILTAS Cemetery Management Software (if supported) 	Deputy Town Clerk	Oct-Dec
		 Needs led effective communication with grounds staff, grave digger, stonemasons and funeral directors 	Deputy Town Clerk	May- April
		 Succession Training for management and maintenance if necessary 	Deputy Town Clerk	January
	Monitoring of Cemetery site	 Annual Site review Risk Assessment Logbook electronic filing 	Town Clerk, Deputy Town Clerk, Ground staff	February

Aim	Objective	Actions	Who	When
 15. Ensure effective Administration of Councils services. 1, 2, 3, 4, 5, 6, 7, 8, 	Rationalise office to ensure effective practice within Health and Safety guidelines	 Tidy office Clarify H&S guidance on office working Workstation RA training 	All staff Town Clerk Town Clerk / All staff	May- August July
9, 10	Rationalise Filing Hard / electronic storage and ensure GDPR compliant	 Sort hard copying filing in line with GDPR guidelines Move on site storage to 'filing' room from office Review filing room storage and move archives to Swindon & History Centre Create one cloud based MTC filing system with 'Restricted Access' file 	Deputy Town Clerk, plus additional casual capacity	August – October August
	Review IT systems / software to ensure fit for purpose	 GDPR training Contact three IT companies for advisory specification and quote for works 	All staff Town Clerk	September - December September

Aim	Objective	Actions	Who	When
16. To adopt an environmentally friendly waste	Review current waste disposal services for efficiency	 Scrutinise current waste management for cost effectiveness 	Town Clerk	August
management system	Consider Malmesbury Against Plastics audit report	 Research recycling methods / service providers 	Town Clerk	September
1, 3, 4, 7, 8, 9, 10	recommendations	- Consult staff, Council	Town Clerk	September
	Research feasibility of adopting recycling as integral to waste	 Identify specific actions/options for improved waste management 	Town Clerk	September
	disposal	- Identify financial implications	Town Clerk, Policy and Resources Committee	September
		- Council decision	Full Council	October
		- Implement changes	Town Clerk, staff, Councillors, tenants	November (or as contracts allow)

Aim	Objective	Actions	Who	When
17. Ensure effective Project management of live and future projects.	Deliver Newnton Grove Play Equipment	 Order equipment/ book contractor Monitor works Manage comms 	Town Clerk/ Ground staff	May- July
1, 4, 6, 7, 8, 9	Deliver Cross Hayes Toilets	 Outline plan Planning submission /approval Commission/ book contractor Monitor works Manage comms 	Town Clerk/ Ground staff	May- December
	Deliver St Aldhelms Outdoor Gym	 Order equipment/ book contractor Monitor works Manage comms 	Town Clerk/ Ground staff	June- September
	Deliver TIC refurbishment	 Order equipment Commission / book contractor Refit layout Manage comms 	Town Hall Administrator/Cllr Ritchie TIC staff/ Deputy Clerk	June- August
	Deliver Bar refurbishment	 Book contractors Order furniture /fittings 	Town Hall Administrator/ Cllrs Jones, Vandelli	May- August

Aim	Objective	Actions	Who	When
18. Maximise Marketing and Communication	Effectively utilise social media and regular local press	- Ensure photographic record of all Council events	Civic Support, Mayor	May – April
opportunities in support of all Councils activities		 Update Facebook per each Civic event or project development 	Civic Support	May- April
1, 2, 3, 4, 5, 6, 7, 8, 9, 10		 Facebook / twitter posts for short term news / emergency information e.g. road closures /floods etc. 	Civic support/ Town Clerk/ Deputy Town Clerk	As needed
	Ensure Website positively supports and reflects the business needs of the Council as a whole	 Consult staff and Councillors Implement new website design Proactively populate website as required 	Civic support/ Town Clerk/ Deputy Town Clerk/TIC	May – April
	Utilise Community Engagement to promote positive profile of Council activities and services	 Proactively engage with public at events with educative approach on relevant issues 	Mayor, Cllrs, Town Clerk, Deputy Town Clerk, Civic support, THA	May – April
	Strategic Networking with partners agencies and stakeholders	 Proactively engage with partners networks and ensure positive profile 	Town Clerk, Mayor, Chairs	May - April

Aim	Objective	Actions	Who	When
19. Devise and Implement a three-year needs led Training and	Clarify Councils ability to commit to Training and Development	 Create Training and Development Policy 	Town Clerk	July
Development Plar for Councillors and staff.		 Needs Assessment (Staff and Councillors) 	Town Clerk	Jun- Aug
1, 2, 3, 4, 5, 6, 7, 8, 9, 10	Create training plan, with priority areas	- Write up training plan	Town Clerk	September
	Clarify needs led training budget On site / off site training booked as	 Consideration/adoption of training need and budget implications 	Policy and Resource Committee, Full Council	September – October
	needed (group and individual Annual review of Training and Development	- Training booked and scheduled	Town Clerk, all as needed	April or as needed re: priority areas as identified in Needs Analysis
		- Training and development feedback audit for staff and ClIrs	Town Clerk	Every June

Aim	Objective	Actions	Who	When
20. Ensure Parks and Open Spaces are safe, fit for purpose and positive environments for	Proactive maintenance and management of Parks and Open Spaces.	 Parks and Open Spaces management log Park and Open Spaces Risk Assessment schedule ROSPA Inspection Park and open Spaces matters proactively considered by Council 	Town Clerk, Ground staff Council Committee as appropriate and agreed	Jul- Dec May- April
all sectors of the				
community	Partnership working with agencies to	 Participation in Local Youth Network 	Cllr Representatives, Town Clerk	May – Apri
1, 2, 5, 6, 7, 8, 9, 10	ensure positive support for parks and open spaces	 Maintain relationship with key agencies e.g. Police, WC 	Cllr Representatives, Town Clerk, Deputy Town Clerk, Ground staff	May – Apri
	Partnerships with community interest groups to ensure positive community	 Community Engagement Strategy to generate Community interest capacity for all or selected parks or spaces 	Council Committee as appropriate and agreed, Town Clerk	Sep- Jan
	engagement and use of parks and open spaces	 Formulate 1-3-year action plan for establishment of community support groups as identified 	Council Committee as appropriate and agreed, Town Clerk	Feb – Mar
	Proactive monitoring of users and	 Observations and feedback from Ground staff 	Grounds staff	May- April
	behaviours in parks	 Feedback via Councillors / community relations 	Councillors	
		- Site visits	Town Clerk	