

Malmesbury Town Council

Minutes of the Community and Town Promotion Committee meeting held via Zoom on the 11th June 2020, commencing at 7pm

Present: Cllr F Vandelli (Chair) Cllr K Power (Vice Chair) Cllr J Exton
Cllr G Grant Cllr C Doody Cllr C Hardwick
Cllr S D'Arcy Cllr C Ritchie

Also present: Deputy Town Clerk & Cllr P Smith

CTP/97. To receive declarations of interest

None

CTP/98. To receive apologies

None

CTP/99. Public Question Time in respect of items included in the Agenda.

None.

CTP/100. To receive & approve the Minutes of meeting held on 23rd April & 5th May 2020

Minutes of meetings held on the 23rd April & 5th May were approved as a correct record and will be signed when COVID-19 restrictions allow

CTP/101. To receive Income & Expenditure Report

The Income & Expenditure report was noted. Given that usual events had been altered for lockdown the expenditure has been less than anticipated thus far.

CTP/102. To confirm proposed meeting dates for the coming year

The proposed meeting dates for the coming year were approved.

CTP/103. To consider response to Great West Way – effects of COVID-19 to the Tourist Industry & Membership

Cllr Vandelli had circulated the email thread between the Deputy Town Clerk & David Andrews of the great West Way. It was **resolved** that the Clerk would contact as many other Destination Ambassadors as possible and the Great West Way to organise a Zoom meeting to discuss membership expectations and way forward

CTP/104. To receive reports on the Virtual Events held so far

VE75 – Thanks were expressed to the Flying Monk Community Radio and fellow Councillors for all the hard work that went into making the virtual event a success.

St Aldhelm's Day – Cllr Vandelli stated that the event had been a huge success and that thanks must be expressed to Malmesbury Community Radio Team, Lisa Tweedie and Drea Macmillan for helping to make the event run so smoothly.

Figures were circulated for the Facebook and YouTube 'hits'

- Introduction & riddles – 43 YouTube views and 2,700 reach on Facebook
- Craft Events – 25 YouTube views and 1,800 reach on Facebook
- Phil Harding session - 6 YouTube views and 4,900 reach on Facebook
- Zoom David Moss – 17 logins with 30 people in attendance
- Zoom Tony McAleavy – 38 logins with 70 people in attendance

Cllr Exton also noted that relatives in America had joined some of the virtual events.

CTP/105. To receive an update on progress with Malmesbury in Bloom

The Spreadsheet detailing donations had been circulated to Councillors, it was noted that TIC Officer, Helen King, had worked hard to achieve & exceed the £2000.00 target for donations to the floral displays.

Cllrs Vandelli, Ritchie, J Exton, Power, & Doody will work together to progress the competitions.

CTP/106. To determine arrangements for upcoming events

Family Town Trail/other Youth activities. – The prize is still available from last year. Cllrs Power, Hardwick, Vandelli, Smith, Grant & Doody will work together to formulate the trail for this year and will also engage with the MRVT, the Local Youth Network, Wilts Wildlife Trust and the Schools.

CommuniTea – It was agreed that this would be a tricky event to put together given COVID-19 restrictions. Cllrs Vandelli, Doody & Power will discuss ideas and bring to future meeting.

Youth Art Exhibition – Cllr Vandelli will contact Barry Gustard at the School and will report to future meeting

VJ Day – It was agreed that the Clerk will contact the RBL local representatives to discuss.

CTP/107. To discuss Youth Work in the immediate future

Members were notified that the Rise Trust has offered to provide 2 professional Youth Workers throughout the summer. It was agreed that the Clerk will invite the Rise Trust to the next C&TP meeting in July to consider way forward past the summer.

CTP/108. To consider way forward for TIC sales under current/future COVID-19 issues

It was agreed that the Clerk, with Cllr Ritchie, would contact Shopappy, an online shopping initiative to investigate options for TIC sales/displaying artists.

Meeting closed at 8.39pm

Signed..... Date.....