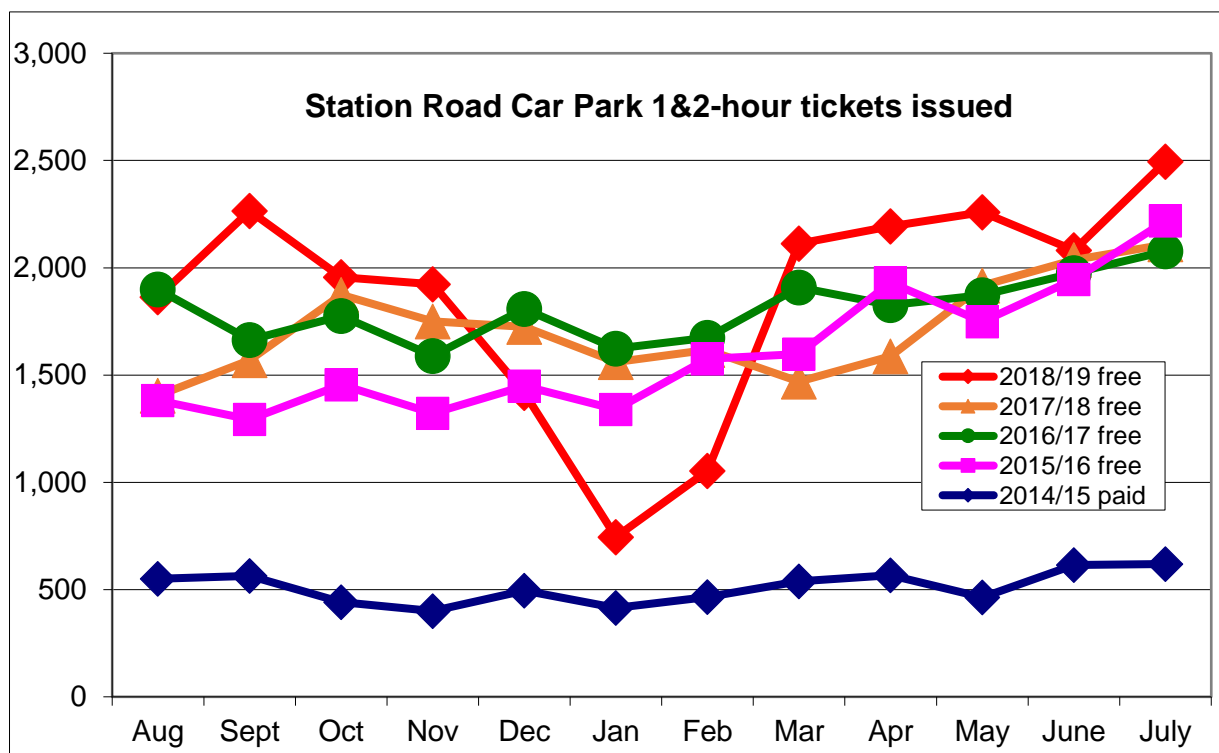


MALMESBURY STATION ROAD CAR PARK FREE PARKING SUMMARY OF FIRST FOUR YEARS

John Gundry, Malmesbury Town Council, 15-Nov-19

Summary data for the first four years (August 2015 to July 2019) of the subsidised free 1&2-hour parking at Station Road, Malmesbury are shown below. All the data are based on those kindly provided by Wiltshire Council, the latest being 15th November 2019.

For the first three years the subsidy was paid equally by Malmesbury Town Council and the Malmesbury Town Team. For the fourth year, 2018-19, the subsidy was paid wholly by Malmesbury Town Council. The subsidy was paid to Wiltshire Council to compensate for its loss of revenue when free 1&2-hour tickets were issued.



1&2-hour tickets issued in the year before the subsidy (paid for tickets) and in its first four years (free tickets)

The data from the fourth year show that the free parking subsidy continues to be an enormous success. In the year before free parking was subsidised, August 2014 to July 2015, a total of 6,131 1&2-hour paid-for tickets were issued. The number of 1&2-hour free tickets issued in the next four years were as follows

- August 2015 to July 2016: 19,253
- August 2016 to July 2017: 21,693
- August 2017 to July 2018: 20,621
- August 2018 to July 2019: 22,363

- Over the four-year subsidised parking period, on those days when parking was chargeable at the Station Road Car Park, an average of 70 free 1&2-hour tickets a day were issued, compared with the year before the subsidy when an average of 20 paid-for tickets a day were issued.
- Malmesbury Town Council will continue paying the subsidy for a fifth year until July 2020 for the benefit of residents, workers, visitors, shopkeepers and businesses. The Town Council welcomes feedback and views on the subsidised parking. Please email administration@malmesbury.gov.uk.